

European Alliance for Regenerative Agriculture

Farmers Return to Brussels for Regenerating Europe Week 4-6 Feb Presenting Landmark Assessment to Frameworks, Certification & Claims in Regenerative Agriculture

BRUSSELS & ONLINE | From **4–6 February**, the European Alliance for Regenerative Agriculture (EARA) convenes **Regenerating Europe Week** in Brussels for the second time, bringing together farmers, policymakers, financial institutions, and civil society to bridge the gap between field-level innovations, rural livelihoods and European policy-making.

At the heart of this gathering is the presentation of the **Regen Compass – Volume 1.0**, a foundational, farmer-commissioned and produced assessment of the rapidly expanding and fragmented landscape of regenerative agriculture frameworks, certifications, and claims.

Commissioned and co-produced by EARA's farmer members across Europe, the Regen Compass is not a certification scheme or definitive GPS. It is a strategic orientation tool analysing **29 prominent Monitoring, Reporting, and Verification (MRV) frameworks**, revealing both the cutting edge of farm-level impact assessment and the critical gaps threatening the credibility of the regenerative agricultures.

"Without independent, farmer-led coordination, regenerative agriculture as a movement has no power to oppose dilution by greenwashing and corporate capture," said Naomi Oakley, Founding Farmer of EARA. ***"The Regen Compass creates for the first time a shared reference point so we can see more clearly where we are, what exists, and where improvement is urgently needed."***

The Need for Harmonisation

The analysis reveals that while existing frameworks represent the avant-garde of farm sustainability assessment, most still struggle to integrate agriculture's three core pillars – **ecological, social, and economic regeneration** – with equal rigour. Achieving context-specificity, cost-effectiveness, and tangible value for farmers remains a central challenge.

The findings underscore one unmistakable need: independent, farmer-led harmonisation. To prevent greenwashing and dilution of regenerative validity, EARA calls for global consensus on a holistic-minimum MRV foundation that remains scientifically credible, locally adaptable, and co-owned by farmers while capable of supporting affordable, verified regeneration journeys at scale.

The Regen Compass 1.0 is a living document that will evolve through future iterations. Over the coming months, EARA will engage partners across Europe and globally to advance this work.

Beyond Assessment: Regenerating Europe Week hosting farm visits and sessions on regenerative finance, tour insights and knowledge sharing session from 11 EU countries

Regenerating Europe Week extends beyond framework assessment to address the practical realities farmers face. A dedicated session on **financial instruments** will examine what is needed to de-risk the regenerative transition, featuring perspectives from farmers navigating financing challenges across different scales and contexts and banking sector representatives integrating regenerative metrics into credit scoring. This session will also explore debt restructuring pathways and examples of public-private partnerships actively working on the ground.

The week continues with a **mid-term review of EARA's Regenerating Europe Tour**, having now successfully toured across Portugal, UK, Germany, Italy, and Denmark throughout 2025. Farmers will report back on country-specific policy developments, obstacles, and constructive pathways toward bringing Brussels-level discussions face-to-face with regional realities. Continuing through 2026, the tour extends to Sweden, Spain, Switzerland and Ireland.

An **interactive knowledge exchange session** will harvest collective intelligence across diverse regenerating approaches ranging from Mediterranean olive systems to Nordic livestock, from broad-acre arable to small-scale processing infrastructure. The session addresses climate-specific challenges, regulatory barriers, and the urgent reforms farmers need from policy-makers to enable rather than constrain regeneration.

To conclude the week, participants are offered **field visits** to regenerating farms near Brussels, enabling direct engagement with farmers implementing these systems on the ground.

Editor's Notes:

- The Regen Compass 1.0 will be available at www.eara.farm following the 4 February presentation
- Selected sessions on 5 February will be livestreamed under the link here: <https://live.eesc.europa.eu/play/?id=751>

Regenerating Europe Week 2026 – Full Programme

Wednesday, 4 February 2026

European Parliament – Hemicycle (Paul-Henri Spaak 03C050)
5:00–7:00 pm | Presentation of The Regen Compass: A Farmer-Led Assessment of Frameworks, Certification & Claims in Regenerative Agriculture

Thursday, 5 February 2026

European Economic and Social Committee (EESC), Room VMA 22
9:00 am–12:00 pm | Financial Instruments for the Regenerative Transition
(Livestreamed)
1:30–4:00 pm | Mid-Term Review of EARA's Regenerating Europe Tour 2025
(Livestreamed)
4:30–7:00 pm | Regenerating Forms of Agriculture: From Field to Brussels – Interactive Knowledge Exchange (Livestreamed)

Friday, 6 February 2026

All day | Farming for Regeneration – Field Visits
Visits to regenerating arable and livestock farms near Brussels

About the European Alliance for Regenerative Agriculture (EARA)

The European Alliance for Regenerative Agriculture (EARA) is the independent, farmer-led connecting mycelium of Europe's regenerative agriculture movement, spanning 22+ countries. Through grassroots organising, collective action, and policy advocacy, EARA works to transform Europe's agrifood ecosystems through accountable ecological, economic, and social regeneration.

More information: www.eara.farm

Press Photos: <https://eara.filecamp.com/s/o/KIDNvmouU6DnEwAN>

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Interview requests and in-depth access to The Regen Compass findings available upon request.

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